International Journal of Contents Tourism

cais Center for Advanced Tourism Studies
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Instructions for Video Postcards

IJCT publishes short videos as IJCT Video Postcards. As with regular IJCT Postcards, our aim is to create a database of fans' voices to understand better the travel motivations and behaviours of popular culture fans. However, the process for submitting IJCT Video Postcards is different to the process for submitting IJCT Postcards.

1) Contact the editors-in-chief via the "Submit an Article/Video" page. Include an abstract of your Video Postcard project.
2) If the project is of interest, the editors-in-chief will contact you to discuss the project.
3) When there is provisional agreement on content, produce your video.
4) Note that for refereeing purposes, **IJCT Videos Postcards are treated as research notes**. They are refereed for content by at least two people and must follow all journal regulations relating to privacy, copyright, profanity, and research ethics.
5) Videos should be 1-3 minutes in duration. Visuals may include live action video, still photos or pages of text. Explanations may be given using voice overs or subtitles. The videos must be in English or Japanese.
6) During the refereeing process, multiple revisions may be requested before publication. The editors-in-chief reserve the right to reject videos that do not pass the refereeing process.
7) The final video file is submitted to the editors-in-chief. It will be given a standardized IJCT Video Postcard thumbnail and uploaded to the journal's YouTube Channel. The link will then be embedded into the IJCT website.
8) The publication of the IJCT Video Postcard will be shared on IJCT's social media accounts.